



## Green light for new Valouran & Marcus Cooper Group project in Knightsbridge

Luxury developers' revamp of a grand townhouse & mews promises to 'set a new benchmark' for the prestigious PCL neighbourhood.

Super-prime developers Valouran and Marcus Cooper Group have teamed up on a new project in London's Knightsbridge district.

Working as JV partners, the firms have secured planning for an ultra-luxe revamp of a Grade II listed mansion on Cadogan Square.

The five-storey, 8,500 sq ft pile on the favoured west side of the exclusive address will be connected up with a derelict mews building to the rear, and transformed into a "palatial" four-bed residence.



Proposals allow for the main event to be returned to its original grandeur – with soaring ceilings and a quartet of grand entertaining spaces – while the mews will be partially rebuilt to house a swimming pool and spa area, new first floor snug and private garage.



The end product will have two kitchens, two large roof terraces with uninterrupted views, and a lift. Period features – including traditional leaded and oriel bay windows, fireplaces, doors and historic timber panelling – will also be repaired and reinstated as part of the endeavour.



Valouran, [founded in 2023 by Finchatton execs Alex Michelin and Matthew Robertson](#), now has over £1.1bn worth of projects under development, across a combined 445,677 sq ft.

Others in the pipeline include a thirty-six apartment scheme on The Bishops Avenue in Hampstead, a five-home reinvention of the former Grade II listed Connaught Chapel on St John's Wood Terrace, and the reworking of a large house on Elsworth Road in Primrose Hill.

Entrepreneur Marcus Cooper, who established his eponymous firm in 1991, has a portfolio that includes some of London's most notable private residences, from No.1 Cornwall Terrace to Witanhurst.

### “ Co-founder of Valouran, Alex Michelin:

“This development demonstrates Valouran's commitment to create value for our partners and investors by crafting exceptional homes that people will want to live in for a lifetime.

“The approval of our planning proposal to enhance this listed building illustrates the team's ability to work sensitively with historic buildings and with the Royal Borough of Kensington & Chelsea to deliver valuable outcomes for all stakeholders.

“It also shows the diverse array of skills and range of assets that we have the expertise to deliver. 24 Cadogan Square will be an exemplary, best-in-class family home, setting a new benchmark for this central London neighbourhood.”



Alex Michelin

